

# JEMIMAH TIZHE

GRAPHIC DESIGNER, UI/UX DESIGNER, SOCIAL MEDIA MANAGER AND FRONT-END WEB DEVELOPER

## CONTACT

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Lagos, Nigeria.

## SKILLS

- CSS
- FIGMA
- HTML5
- CANVA
- REACT
- WORDPRESS
- BOOTSTRAP
- JAVASCRIPT
- WEB DESIGNS
- GRAPHIC DESIGNS
- WEB DEVELOPMENT

## EDUCATION

BSC, COMPUTER SCIENCE

Igbinedion University, Okada, Edo.

2018-2022

Secondary School

Home Science Association

Secondary School, Alakuko, Lagos.

2012-2014

Anglican Comprehensive Secondary School, Kpeyghi, Abuja.

2014-2018

## CERTIFICATION

- Front-End Development, New Horizon
- Back-End Development (Java), New Horizon

## PROFILE

A graduate of computer science and information technology, looking for a position to utilize my skills by putting my learning into practice and making significant contributions. I possess great attention to detail and accuracy and I desire to succeed in a fast-paced environment. I'm opened to gaining other experiences.

## WORK EXPERIENCE

### Intern

Ha-shem limited - Ui/Ux Designer - Lagos, Nigeria. March to November 2021

- Worked on Havis School Management Website

- Designed a clean, intuitive user interface with a focus on accessibility and usability.
- Ensured consistent branding and visual elements across the platform, maintaining a professional and engaging appearance.
- Improved Efficiency: Streamlined administrative processes, reducing the time required for tasks such as attendance tracking and grade management by 50%.
- Enhanced Communication: Improved communication between teachers, students, and parents through integrated messaging and notification systems, resulting in higher engagement and satisfaction.

### Social Media Manager

SoundMind Gadgets - Lagos, Nigeria. November 2023 - Till Date

- Strategy Development:** Designed and implemented comprehensive social media strategies to align with the store's marketing goals, focusing on increasing brand visibility, customer engagement, and online sales.
- Content Creation:** Produced high-quality, visually appealing content including images, videos, infographics, and promotional materials to showcase new phone models, accessories, and special offers.
- Platform Management:** Managed the store's presence on platforms such as Facebook, Instagram, Twitter, and YouTube, ensuring consistent brand messaging and engagement.
- Crisis Management:** Managed and mitigated negative feedback or social media crises by addressing issues promptly and effectively, maintaining the store's positive reputation.

### Internship

New Horizons Nigeria.

October 2023- August 2024

- HTML and CSS
- JAVASCRIPT
- BOOTSTRAP
- WORDPRESS
- REACT
- JAVA

## EXPERIENCE

Freelance Designer – Remote  
Jan 2022 – Present

- Designed logos, flyers, and brand visuals for various clients, including logistics companies and online stores.
- Created user-friendly interfaces and responsive designs for personal and client websites.
- Worked on Mima's Online Store, designing branding, social media visuals, and product campaigns.
- Conducted user testing and applied feedback to improve usability and aesthetics.

## CORE SKILLS

- UI/UX Design (Wireframing, Prototyping, User Research, User Testing)
- Graphic Design (Branding, Logo Design, Flyers, Posters, Social Media Design)
- Frontend Development (HTML, CSS, JavaScript, React – learning)
- Design Tools: Figma, Canva, Adobe Photoshop, Illustrator
- Responsive Design & Accessibility
- Visual Communication & Creativity
- Team Collaboration & Communication

## Projects

### Online Food Ordering System (Mima's Fast Foods) - Personal Project

#### Key Responsibilities:

- Information Architecture: Developed site maps and user flows to organize the content and structure of the platform, ensuring an intuitive navigation experience.
- Wireframing and Prototyping: Created wireframes and interactive prototypes using Figma to visualize the layout and functionality of the platform.
- Visual Design: Designed high-fidelity mockups incorporating branding elements, color schemes, typography, and imagery to create a visually appealing interface.
- Responsive Design: Ensured the platform was fully responsive and optimized for various devices, including desktops, tablets, and smartphones.
- Collaboration: Worked closely with product managers, developers, and other stakeholders to ensure design feasibility and alignment with business goals.
- Usability Testing: Conducted usability testing sessions to gather feedback on design prototypes and iterated based on user feedback to improve the overall experience.
- Documentation: Prepared detailed design specifications and style guides to ensure consistency across the platform and facilitate the development process.
- Continuous Improvement: Analyzed user feedback and behavioral data post-launch to identify areas for improvement and implemented design updates to enhance the user experience.

### **Mima's Online Store**

- Designed the full brand identity, including the logo, product visuals, and social media themes.
- Created responsive designs for product displays and landing pages.

### **Send-Us Logistics - Freelance / Contract**

- Designed a professional flyer and brand concept for a Lagos-based logistics company.
- Developed clean, mobile-friendly layouts and consistent brand visuals

### **Personal Portfolio @ jemimahtizhes-portfolio.com**

- Built and designed a personal portfolio to showcase UI/UX and graphics projects.
- Implemented responsive layouts and modern navigation design.

### **Zamami Fabrics – Freelance / Contract**

- Developed branding and marketing visuals for Zamami Fabrics, including product imagery, social media assets, and promotional flyers.
- Collaborated on fabric/product presentation layouts to enhance online sales and visual merchandising.
- Ensured brand consistency across digital platforms and marketing collateral.

### **Asta Beauty Corner - Freelance / Contract**

- Created beauty brand visuals, social media content, and promotional designs for marketing campaigns.
- Helped strengthen online brand identity through aesthetic, feminine-themed branding visuals.

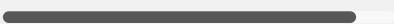
### **Royent Academy - Freelance / Contract**

- Designed educational materials, banners, and social media posts for promotional use.
- Enhanced the academy's digital presence through professional and consistent branding.

## **ADDITIONAL INFORMATION**

- Passionate about combining creativity and functionality to design experiences that leave a lasting impression.
- Deeply interested in UI/UX design, frontend development, and digital branding, with a focus on building user-centered, visually cohesive products.
- Experienced in working across multiple industries – fashion, beauty, education, and logistics – providing tailored design and branding solutions.
- Constantly learning and evolving in the tech and design space, keeping up with emerging trends and design systems.
- Strong communication and collaboration skills, with a proven ability to interpret client visions into engaging digital results.
- Values clean aesthetics, usability, and storytelling in every project.

## **LANGUAGES**

English 

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## **REFERENCE**

**AVAILABLE ON REQUEST.**